





## Tourism in Nunavut Conference March 19 – 23, 2012

### Tuesday, March 20th, 2012 (cont'd)

**Venue: Baffin Room, Frobisher Inn**  
Ms. Elisabeth Cayen, Executive Director, Nunavut Fisheries Training Consortium  
Mr. Derek Mazur, Chief Executive Officer, Nunavut Film Development Corporation

4:45 pm – 5:30 pm  
**Nunavut Film Screening**  
**Venue: Astro Theatre**

### Wednesday, March 21st, 2012

7:00 am – 8:30 am  
**Continental Breakfast**  
**Venue: Koojesse Room, Frobisher Inn**

8:30 am – 10:30 am  
**Marine Based Tourism** - Unique perspectives of the Nunavut cruise industry and the results of a recent research study.  
**Venue: Baffin Room, Frobisher Inn**  
Dr. Margaret Johnston, Professor, School of Outdoor Recreation, Parks and Tourism, Lakehead University, Thunder Bay  
Ms. Elizabeth Ryan, Nunavut Arctic College Student  
Ms. Alana Faber-Swan, Operations Manager, Adventure Canada

10:30 am – 11:00 am  
**Morning Nutrition Break**  
**Venue: Koojesse Room, Frobisher Inn**  
**Sponsored by: South East Nunavut Company**

11:00 am – 12:30 pm  
**Community Led Tourism** - Explaining the benefits of showcasing Nunavut's unique culture.  
**Venue: Baffin Room, Frobisher Inn**  
Ms. Vicki Aitaok, Cruise Ships/Events Coordinator  
Ms. Olivia Tagalik, Tourism Coordinator, Hamlet of Arviat  
Ms. Anne Mette Christiansen, Director, Branding Greenland, Greenland Tourism

12:30 pm – 1:30 pm  
**Lunch**  
**Venue: Store House Grill, Frobisher Inn**  
**Sponsored by: Calm Air International**

1:30 pm – 3:00 pm  
**Future Trends** – Where the tourism industry is moving towards.  
**Venue: Baffin Room, Frobisher Inn**  
Mr. John Gunter, General Manager, Frontiers North Adventures  
Mr. David Reid, Polar Sea Adventures  
Mr. Graham Dickson, Arctic Kingdom Marine Expeditions

3:00 pm – 3:30 pm  
**Afternoon Nutrition Break**  
**Venue: Koojesse Room, Frobisher Inn**  
**Sponsored by: First Air**

3:30 pm – 4:30 pm  
**Support and Funding Options and Opportunities** – Advice from local funding agencies on how to obtain funding for tourism businesses  
**Venue: Baffin Room, Frobisher Inn**  
Mr. Glenn Cousins, Manager Business Services, Kakivak Association / Nunavut CEDO  
Ms. Valerie Kosmenko, Board Member, Nunavut Community Futures Association  
Government of Nunavut, Department of Economic Development & Transportation - Invited

7:00 pm – 7:30 pm  
**Pre-Dinner Cocktails**

7:30 pm – 10:30 pm  
**Gala Dinner**  
**Venue: Baffin Room, Frobisher Inn**  
**Keynote Speaker: The Honourable Peter Taptuna, Minister of Economic Development and Transportation**  
**Sponsored by: Government of Nunavut, Economic Development & Transportation**  
**\*\*TICKETED EVENT\*\***  
**Business Formal Attire**

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More Than Meets the Eye  
Des trésors cachés vous attendent



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Nunavutimi Aqulqattangniq  
Tourism in Nunavut  
Le Tourisme au Nunavut

[www.tourisminnunavut.ca](http://www.tourisminnunavut.ca)

PO Box 1450  
Iqaluit, NU X0A 0H0

Tel: 867-979-6551  
Fax: 867-979-1261

Toll Free: 1-866-687-8233  
[registration@nunavuttourism.com](mailto:registration@nunavuttourism.com)

## Tourism in Nunavut Conference March 19 – 23, 2012

### Thursday, March 22nd, 2012

7:30 am – 9:00 am

#### **Continental Breakfast**

**Venue: Koojesse Room, Frobisher Inn**

9:00 am – 9:20 am

#### **Remarks By**

The Honourable Leona Aglukkaq, MP for Nunavut,  
Minister of Health and Minister of the Canadian Northern  
Economic Development Agency: Invited

9:20 am – 10:30 am

**Cultural Tourism** - Examples of successful and  
distinctive cultural tourism activities within the  
territory.

**Venue: Baffin Room, Frobisher Inn**

Ms. Alana Faber-Swan, Operations Manager,  
Adventure Canada  
Mr. Adrian Wortley, Regional Program Manager,  
Canadian Heritage  
Ms. Sheena Akoomalik, Manager/Tununiq  
Arsarniit Theatre Group, Pond Inlet

10:30 am – 11:00 am

#### **Morning Nutrition break**

**Venue: Koojesse Room, Frobisher Inn**

**Sponsored by: MacKay Landau**

11:00 am – 12:15 pm

#### **Cultural Tourism - Part 2**

**Venue: Baffin Room, Frobisher Inn**

Ms. Colleen Dupuis, Nunavut Tourism CEO  
Ms. Olivia Tagalik, Tourism Coordinator,  
Hamlet of Arviat  
Ms. Sarah Brown, Project Manager, Inuit Heritage Trust

12:15 pm – 1:15 pm

#### **Lunch**

**Venue: Store House Grill, Frobisher Inn**

1:15 pm – 2:30 pm

**National Organizations** - Working with industry  
to promote tourism in Nunavut.

**Venue: Baffin Room, Frobisher Inn**

Mr. David F. Goldstein, President and Chief Executive  
Officer, Tourism Industry Association of Canada  
Ms. Wendy Swedlove, President and Chief Executive  
Officer, Canadian Tourism Human Resource Council

2:30 pm – 3:00pm

#### **Afternoon Nutrition Break**

**Venue: Koojesse Room, Frobisher Inn**

**Sponsored by: Nunavut Tunngavik Inc.**

3:00 pm – 4:30 pm

#### **National Organizations - Part 2**

**Venue: Baffin Room, Frobisher Inn**

Ms. Michele McKenzie, President and Chief  
Executive Officer, Canadian Tourism Commission  
Ms. Sonja Chilcott, Publisher, Meetings Canada  
Mr. Marty Magne, Director for Western & Northern  
Canada, Parks Canada

6:30 pm – 10:00 pm

#### **Country Food Celebration**

**Venue: Navigator Inn**

**Entertainment: Simeonie Keenainak & Band  
Fashion Show**

**Sponsored by: Government of Nunavut:  
Department of Environment, Fisheries &  
Sealing**

### Friday, March 23rd, 2012

9:00 am – 11:00 am

#### **Tea and Bannock at Unikkaarvik**

**Visitor Centre**

**Venue: Unikkaarvik Visitor Centre**

9:00 am – 11:00 am

#### **Art Market**

**Venue: Unikkaarvik Visitor Centre**

9:00 am – 12:00 pm

#### **Experience Iqaluit Tours**

Dog Sledding Tours,  
Inuit Art Experience,  
Scenic Airplane Tours

Amigaitunik Hunavalungnik Takun'naqtuq  
More Than Meets the Eye  
Des trésors cachés vous attendent



Nunavutmi Aqulqattangniq  
Tourism in Nunavut  
Le Tourisme au Nunavut